

Privacy Policy

Last Updated: September 28, 2026

Kovalent Products USA ("Kovalent," "we," "us," or "our") respects your privacy and is committed to protecting the information you provide when visiting our website or purchasing our products.

This Privacy Policy explains what information we may collect, how we use it, when we may share it, and the choices available to you.

1. Information We Collect

Depending on how you interact with our website, we may collect information such as:

- Name
- Email address
- Phone number
- Billing and shipping address
- Business name
- Payment and transaction information
- Order history
- Information you provide when contacting us
- Information submitted through forms, account registration, or other website features
- Website usage information, such as browser type, device information, IP address, pages visited, and general interaction with our website

We collect information reasonably necessary to operate our website, process orders, provide customer service, and conduct our business.

2. How We Use Your Information

We may use information we collect to:

- Process and fulfill orders
- Process payments
- Ship products
- Communicate with you regarding your orders
- Respond to questions and customer-service inquiries
- Provide information about our products and services
- Improve our website, products, and customer experience
- Maintain website security and prevent fraudulent or unauthorized activity

- Maintain business and transaction records
- Comply with applicable laws and legal obligations

If you choose to receive marketing communications from us, we may use your email address to send product updates, promotions, announcements, and other information that may be relevant to you.

You may unsubscribe from marketing emails at any time by using the unsubscribe instructions included in the communication or by contacting us.

3. Information Collected Automatically

When you visit our website, certain information may be collected automatically through cookies, analytics tools, and similar technologies.

This information may include your IP address, browser type, device type, pages visited, time spent on the website, and general website activity.

We may use this information to understand how visitors use our website, improve website functionality, monitor performance, and help protect the website.

4. Cookies

Our website may use cookies and similar technologies to provide website functionality, remember preferences, analyze website traffic, and improve your experience.

You may be able to control or disable certain cookies through your browser settings. Disabling cookies may affect certain website functionality.

5. Payment Information

Payments made through our website may be processed by third-party payment processors.

Kovalent does not need to receive or store your complete credit or debit card number when payment processing is handled by a third-party payment provider.

Payment information is handled according to the applicable payment processor's privacy and security practices.

6. How We Share Information

We do not sell your personal information for monetary consideration.

We may share information with trusted service providers when reasonably necessary to operate our business. These may include providers involved in:

- Website hosting and operation
- Payment processing
- Order fulfillment
- Shipping and delivery
- Email and marketing services
- Website analytics
- Customer support
- Fraud prevention and security

We may also disclose information when required by law, legal process, or governmental request, or when reasonably necessary to protect our rights, property, customers, website, or business.

7. Third-Party Websites and Services

Our website may contain links to third-party websites or use third-party services.

Those third parties operate under their own privacy policies and terms. Kovalent is not responsible for the privacy practices of third-party websites or services.

8. Data Security

We take reasonable measures designed to protect information provided to us from unauthorized access, disclosure, alteration, or destruction.

However, no website, electronic transmission, or storage system can be guaranteed to be completely secure.

9. Children's Privacy

Our website and products are not directed toward children under the age of 13.

We do not knowingly collect personal information from children under 13. If you believe a child has provided personal information to us, please contact us so that we can take appropriate steps.

10. Your Privacy Choices

Depending on applicable law, you may have certain rights regarding your personal information, including the ability to request access to, correction of, or deletion of certain information.

You may also opt out of marketing communications at any time by following the unsubscribe instructions included in our emails.

To make a privacy-related request, please contact us using the information below.

11. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes to our business, website, services, or legal requirements.

When we make changes, we will update the "Last Updated" date at the top of this page.

12. Contact Us

If you have questions about this Privacy Policy or how Kovalent handles your information, please contact us:

Kovalent Coatings USA

New Jersey, USA

Email: ray@kovalentcoatings.com